



For Immediate Release

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Bosma Enterprises Earns National Industries for the Blind Award for Sustaining and Increasing Employment for People Who Are Blind

INDIANAPOLIS, IN, Feb.10 – Bosma Enterprises was recently honored for its efforts to increase employment retention, growth, and upward mobility for people who are blind in 2010.

The award was presented to the organization by National Industries for the Blind (NIB) in recognition of Bosma Enterprises' success and commitment to increasing employment and economic opportunities for people who are blind.

“The reason why I like this award in particular is because it is what drives us to the mission – employment — and this is at the heart of that,” said Lou Moneymaker, President and CEO of Bosma Enterprises. It rewards agencies that retain employees, grow employment and afford opportunities for their employees to be upward mobile within the company. Of all the awards, this one to me is strictly a mission driven award. The concept behind what's done in this initiative, I think, drives towards the heart of the mission and that is what makes it a fulfilling one.”

The 2010 Employment Award winners receive cash payments from a \$1 million fund created to recognize and encourage NIB associated agencies that grow or sustain employment for people who are blind. Emphasis is also placed on efforts to increase upward mobility in the workplace and job placements.

With a 70 percent unemployment rate for working aged Americans who are blind, all efforts to create jobs for this population help to change this statistic and provide economic and personal freedom for people who are blind.

“It is an honor for me to recognize agencies such as Bosma Enterprises that are dedicated to creating jobs and high-growth career opportunities for people who are blind,” said Kevin A. Lynch, president and CEO of NIB. “I truly appreciate their efforts to reduce the unemployment rate for this population.”

About Bosma Enterprises

Bosma Enterprises was founded in 1915 and is dedicated to empowering people who are blind or visually impaired by creating opportunities that lead to the achievement of each individual's employment, economic, social, and self-determination goals. www.bosma.org.

About National Industries for the Blind (NIB)

At National Industries for the Blind (NIB), our mission is to enhance the opportunities for economic and personal independence of persons who are blind by creating, sustaining and improving employment opportunities. NIB and 90 associated agencies serve as the largest employer for people who are blind. These employees make and sell SKILCRAFT® products and services to the federal government and Department of Defense through the AbilityOne Program, established by the Javits-Wagner-O'Day Act. www.NIB.org.