



For Immediate Release

Contact: Heather Quigley-Allen

Senior Director of Marketing & Resource Development
Bosma Enterprises
317.684.0600
info@bosma.org

Training Available for Volunteers to Provide Outreach to Inform People Who Are Blind About Bosma Enterprises' Support Services

INDIANAPOLIS, IN, March 28, 2011 – Bosma Enterprises will conduct a free workshop April 20 and 21 to train prospective volunteers to represent the organization at outreach events and visits to ophthalmologist offices and senior living facilities. This training will prepare volunteers to describe the support services Bosma Enterprises provides to enable people who are blind and visually impaired to live and work independently. The two-day workshop will be conducted at Bosma Enterprises, 8020 Zionsville Road, Indianapolis, IN.

Training topics will include the following: overview of Bosma Enterprises' history, mission, and programs; how to prepare for an outreach event, ophthalmologist office, and senior living facility visit; how to describe Bosma Enterprises' services at outreach events and visits; blind etiquette; sighted guide training; and presentation skills. Training will be conducted by Bosma Enterprises staff and experienced volunteers.

According to Bosma Enterprises Volunteer Programs Manager Lise Pace, "Outreach volunteers are critical to our mission, since they are usually the public's first contact with our organization. We rely on volunteers to help us get the word out about the in-home and Rehabilitation Center-based independent living and working skills training we provide for people who are blind and visually impaired."

Anyone interested in registering for the Volunteer Outreach Training Program or in learning more about it should contact Lise Pace at 317-704-8196 or 1-866-602-6762 (toll-free) or lisep@bosma.org.

About Bosma Enterprises

Bosma Enterprises was founded in 1915 and is dedicated to empowering people who are blind or visually impaired by creating opportunities that lead to the achievement of each individual's employment, economic, social, and self-determination goals. www.bosma.org.

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