

# GOOD WORKS

## ICE MELTER

**OUR QUICK, EFFICIENT ICE MELTER  
CHANGES THE LIVES OF THOSE WHO  
USE IT, AND THOSE WHO PRODUCE IT.**



Blue-colored crystals are more easily seen against ice and snow, preventing overuse.



Lighter 10-pound canisters allow easier spreading.



Properly applied, Good Works Ice Melter is less harmful to concrete, asphalt and landscaping.



Contains Magnesium Chloride, Calcium Chloride, Potassium Chloride and Sodium Chloride—the best available blend on the market.



Provides superior melting performance at temperatures down to -16°F.



**For additional materials and ordering information, please contact:**

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**GOOD WORKS'  
SALES HELP  
ADULTS WITH  
VISION LOSS  
KEEP THEIR  
INDEPENDENCE.**

**70%**  
U.S.  
UNEMPLOYMENT  
RATE FOR THOSE WITH  
**NO OR LOW  
VISION**

**MORE THAN  
1/2**  
OUR WORKFORCE IS  
**BLIND OR  
VISUALLY  
IMPAIRED**

In the U.S., adults with vision loss face a 70% unemployment rate<sup>1</sup>. Bosma Enterprises® is working to lower that number by providing free tools and training services to individuals with blindness or visual impairment—and by employing many of them to pack and ship Good Works Ice Melter.

When you order Good Works, you're getting more than a great product. You're getting the opportunity to help individuals with vision loss support themselves through meaningful work.



### **CONSUMERS REWARD BRANDS THAT ALIGN WITH THEIR VALUES.**

In a recent study, 87% of consumers polled stated they would purchase a product based on values<sup>2</sup>. This supports nearly 25 years of data documenting consumers' growing desire to purchase goods with a social benefit.



### **ABOUT BOSMA ENTERPRISES.**

Bosma Enterprises is a nonprofit organization with a long history of providing tools, training and jobs to adults who are blind or visually impaired, helping them live and work independently.

As one of the Midwest's largest disability organizations, we help socially responsible companies expand their sourcing options with high-quality goods and services. Packaging our products at an ISO-certified production facility in Indianapolis, Indiana, we ship each year to over 700 businesses around the world with a 99% accuracy rate.

Through the sale of Good Works Ice Melter and other goods and services, we create jobs for individuals with vision loss, while providing no-cost rehabilitation and employment programs to our clients.

<sup>1</sup>American Foundation® for the Blind, *Employment Statistics for People Who Are Blind or Visually Impaired: U.S.*, <http://www.afb.org/info/blindness-statistics/statistical-snapshots-archive/employment-related-statistics-archive/employment-statistics/2345>.  
<sup>2</sup>Cone Communications, *2017 Cone Communications CSR Study*, <http://www.conecomm.com/research-blog/2017-csr-study>.